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WORLD CYBER GAMES ANNOUNCES LIVE STREAMS OF WCG 2012 GAMES USA FINALS AT NEW YORK COMIC CON

NEW YORK, NY – October 10, 2012 – World Cyber Games Inc. (WCG) officially announced today that it will broadcast live streams of the WCG 2012 USA National Finals at New York Comic Con presented by Samsung Notebook Series 7 Gamer on <http://www.twitch.tv/team/wcgusa>. New York Comic Con attracted over 105,000 attendees in 2011, easily making it the second largest comic book and pop culture gathering in the United States and the largest on the East Coast. The top professional and competitive gamers that qualified online through the 2012 WCG USA online qualifiers will compete live on-stage during the show to determine which 14 players will represent Team USA at the WCG Global Finals to be held in Kunshan, China from November 29 to December 2, 2012. Gamers will be competing in StarCraft® II: Wings of Liberty™, FIFA 12, Cross Fire®, and World of Tanks.

The WCG live streams will also bring the entertainment from the New York Comic Con show straight to the viewers. The live streams will include segments from featured game developers and daily activities from the show. Viewers can tune-in for segments that include Wargaming, Cross Fire, Marvel Heroes, Rekoil, Age of Wushu, Hitman: Absolution, HAWKEN, daily cosplay awards, and opportunities to win great prizes from event sponsors Samsung Electronics America and Plantronics GameCom.

"The two live WCG streams from the New York Comic Con will give viewers at home an opportunity to watch the intense action from all the competitions, as well as, in-depth segments from developers and Comic Con show activities," said Han Park, President of ESS Agency, the official WCG USA strategic partner. "The live streams will allow the audience at home to experience everything that is exciting about WCG and what happens at New York Comic Con."

In addition to the live streams, the WCG USA (Booth #1839) will hold daily gaming contests, giveaways, and free-to-play gaming areas featuring the latest Samsung products for show attendees.

Live Stream and Event Schedule:

Friday, October 12 10:00 AM – 7:00 PM EDT

Competition Stream – Cross Fire Finals

LIVE Event Stream – Live New York Comic Con Show Coverage

Saturday, October 13 10:00 AM – 7:00 PM EDT

Competition Stream – World of Tanks Finals

LIVE Event Stream – Live New York Comic Con Show Coverage

Sunday, October 14 10:00 AM – 5:00 PM EDT

Competition Stream – Starcraft 2 and FIFA 12 Finals

LIVE Event Stream – Live New York Comic Con Show Coverage

About World Cyber Games Inc.

Founded in 2000, [World Cyber Games](http://www.wcg.com) Inc. (WCG) is the organizer of the longest running global eSports tournament and festival in existence. Credited with launching the professional careers of many of the planet's top video game competitors, WCG uses a yearlong tournament format, which begins with online, national and regional competitions around the world. Top national competitors then convene to compete in the ultimate global eSports tournament, the World Cyber Games Grand Final, where they compete for prizes, and most of all, prestige. WCG2012 Grand Final will be held in Kunshan, China. For more information visit www.wcg.com

About ESS Agency

ESS Agency (formerly E-Sports Services) was founded in 2006 and has become a top event services and technology agency focused on connecting brands with their audience through video game entertainment. ESS Agency delivers branded and technology solutions for experiential marketing agencies and clients that exceed goals and deliver results. Additionally, ESS Agency has developed a suite of proprietary audience capture technologies that are deployed worldwide by major consumer brands and companies. ESS Agency has been the official USA strategic partner for the World Cyber Games since 2011. For more information visit <http://www.essagency.com>